

# TRAVIS WINN

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website: <http://www.nio.com>

*Innovative designer and technologist with 15 years experience creating for web & mobile technologies.*

## SKILLS:

- Front-end user interface web design, CSS, HTML, Wordpress, jQuery(limited), strategic analysis, SEO, web administration, graphic design, print design, book design, ad design, art direction, marketing, current web trends.
- Project management, site architecture, budgeting, and sales. Ability to work on a large or small team in either generalist or specialist role most commonly on the creative usability side. Extremely detail oriented.
- Dreamweaver, InDesign expert, Photoshop expert, Illustrator, Blend (beginning), After Effects, Final Cut Pro, networking, testing, troubleshooting, website administrator, Mac and PC expert.
- Drawing, painting, photography, filmmaking, fluent in French and Spanish. Traveled to 35 countries.
- Fine art video installation artist, represented by William Traver Gallery in Seattle, Washington.
- Electronic music producer, first album released 11.10.2010. NIO-Origins.
- My creative, technical & organizational, interpretive, and people skills are extremely strong, especially under a tight deadline.

1997-Present

## NIO

Seattle/Los Angeles/Costa Rica

### **Creative Director/User Interface Designer/Webmaster/Graphic Designer/HTML & CSS Programmer**

Select clients include:

- **HC Domain Ventures**—2010-2011. Seattle. Designed, programmed, managed built 40 websites totalling over 1800 pages skinned differently in HTML and CSS with SEO friendly architecture and Google AdSense.
- **Créations Ethniques**—2010. Costa Rica, France. Shopping cart application design and implementation including unsupported by the platform jQuery menus, ruby on rails (Liquid) development, custom CSS. 400 product shopping cart application created remotely with clients in French. Trained clients how to manage site.
- **Galerie Michael**—2002-2009. Rodeo Drive, Beverly Hills. In-house, long-term full time contract, creative director, designer, and photographer managing digital photo studio, design, and web department. Photography of color critical fine art (Rembrandt, Chagall, Picasso, Matisse, Chéret, etc.) worked on an ongoing basis designing, photographing, laying out production, color correction, and pre-press of bi-monthly 12 to 60 page show catalogs, Magazine Ads (Architectural Digest, Art + Antiques, New York Times, etc. ), managed and restructured 1000+ page website, strategic web consulting, general computer maintenance and network troubleshooting.
- **FineOldArt.com**—2002-2003. Los Angeles. Design, Photography, and Implementation of 200+ page Fine Art Website, Logo Design, Brochure Design for Lawrence J. Cantor & Company.
- **Flavia.com**—2002. Santa Barbara. Digital photography, website updating, inventory, and computer consulting.
- **Getty Images**—1999-2000. Seattle. Worked in Getty Technology Group as front-end UI designer for v.1 of GettyOne.com (now gettyimages.com), an image management application for integrating acquired and existing brands. This e-commerce engine has been key for Getty Images' successful stock photo business of managing and selling millions of images online. Also performed high-end original conceiving for proposed data-driven e-commerce portals.
- **Microsoft**—1997. Seattle. (Vendor) Created splash page interface graphics, animation, music, and Director executable for Visual InterDev Web Solutions Kit CD-ROM, which launches the Web Browser for this demo Microsoft product. 300,000 CDs shipped to internet .ASP developers.
- **Loudeye Technologies (Encoding.com)**—1997. Seattle. First outside consultant, webmaster, designer, and art director of company at inception. Worked closely with CEO on developing business plan at company offsite planning meeting, and hired key personnel. At completion of two month consulting contract, decided to pursue other projects instead of accepting a full time position with equity. Received stock compensation when company went public in March, 2000.
- **Hit Hive**—2000. Seattle. Front-end UI designer for SprintPCS/Samsung Uproar MP3 phone application help screens.

- **NetReflector**—2000-2001. Seattle. Worked with developers as UI application graphical interface designer for online surveying tool and website.
- **SkiWashington.com**—1999-2003. Seattle. Webmaster performing front-end UI design, HTML programming, and video encoding for five seasons at this popular ski portal. This site is updated daily by local TV ski personality and local weatherman through a Web-based application.
- **Samsar ATM**—1999-2000. Seattle. Specified, built, and implemented online document distribution system for cash machine company with 100s of locations nationwide. Decreased incoming phone volume and printing costs associated with contract distribution for new dealers by creating PDF files in password protected directories. Acted as webmaster and trained in-house personnel to administer site. Also created and implemented cash machine advertising program using animated gifs on Tilden cash machines.
- **Network Commerce (Techwave, Inc.)**—1999. Seattle. Created animated banner campaign from scratch.
- **Glenn Richards**—2000-2001. Seattle. Webmaster performing design, art direction, programming, and Flash animation for this Asian Antique store's 50-page, 500-image Flash/HTML website. Hired and managed programmer and illustrator.
- **Palazzo da Mix, Wirestone Interactive, Jim Wilcher Group**—1998/1999/2000. Seattle. UI designer and Art Director for high-end design firms and agencies. Projects included Shell Oil Company, Real Networks, Origin, and Microsoft, among others.
- **SturgisLive.com**—1998. Seattle, Sturgis. On tight deadlines, designed and constructed pay-per-view streaming website in conjunction with Broadcast.com's on-site streaming satellite services from Sturgis, North Dakota. Designed, implemented and administered site on 4 different servers.

Jul 96- Feb 97

**Microsoft (Contractor)**

Redmond, Washington

**Programmer/Interface Designer for Microsoft Visual InterDev 1.0 Web Apps**

- Constructed Sample Web Applications linking ODBC databases (we used Access) to the internet through IIS and Visual InterDev server technology. Used Advanced HTML, VB Script, Active Server Pages. Samples include *401K Intranet Sample Application* and *Dos Perros Chile Co.*
- Worked in User Education onsite at Microsoft until the product shipped.
- Specified, designed, programmed, and tested multimedia applications that included video, sound, and mouse-over animation using ActiveX Control Pad (VB Script).
- Completed internal Microsoft courses in Visual Basic and Front Page.

EDUCATION:

**University of Washington**

Seattle, Washington

- Bachelor of Arts, cum laude, Phi Beta Kappa
- Henry M. Jackson School of International Studies.
- School of Visual Concepts—Seattle
- University of Washington Extension Certificate Multimedia Program
- Sound & Audio Engineering (SAE) Institute, Los Angeles, CA Electronic Music Producer Certificate
- Ongoing education through TotalTraining.com, Youtube, iTunes University in programming and other technologies including Expression Studio, Blend, Dreamweaver, Javascript, Python, PHP, AJAX, jQuery.